



# Collegiate Gateway

Personalized College & Career Counseling



*We all appreciate your assistance -- your expertise is invaluable,  
but your approach with the kids is what sets you apart.*

*Parent, Vanderbilt 2017, School of the Art Institute of Chicago 2019*

# PERSONALIZED COUNSELING

Collegiate Gateway helps clients realize their educational and professional potential. We offer a wide range of consulting services for college, transfer, graduate, and professional school admissions, as well as assessments and career counseling. In every case, we pay particular attention to the unique needs of each student in order to deliver comprehensive, integrated, and highly individualized services. We provide a high-level strategic framework for the entire admissions process, and at the same time help clients coordinate a variety of demanding organizational details.

Effective planning provides the foundation for successful admissions outcomes. To that end, we believe that the best way to help clients present their best selves is to get to know each individual as deeply as possible, and we work closely to identify students' distinctive strengths and interests. We then use our expertise and experience to find best-fit programs, maximize admissions success, and provide ongoing guidance throughout their academic and career journeys.



*Your help has been invaluable. I really enjoyed working with you and I don't think I would have made it this far without you helping me stay on track.*

*Student, Penn 2017*

# PLANNING

The admissions process begins long before a student fills out an application. By forging extended personal connections with students, we motivate them to engage in their learning and to identify unique themes of interests. Collegiate Gateway works closely with students throughout high school and college, helping them to make decisions that will benefit the admissions process.

## **PLANNING SERVICES**

- Counsel on academics, high school curriculum, and college majors
- Advise on extracurricular and summer activities, internships, and employment
- Recommend appropriate standardized tests, timing, and test preparation

## **HIGH SCHOOL RESEARCH PROGRAMS**

We offer an array of specialty consulting services for students participating in science, math, and social science research programs. Collegiate Gateway helps students select research topics and programs, brainstorms and reviews Intel essays, and coaches research board presentations. We have guided numerous students to win national Intel awards.



*You helped us realize that our daughter's passions are real and genuine  
and will be highly regarded by the institution of her choice.*

*Parent, Barnard 2017*

# ASSESSMENTS

Collegiate Gateway draws upon an extensive background in developmental psychology and counseling. As such, we utilize several personality and interest assessments to help students understand their strengths and challenges, as well as illuminate potential majors, activities, and careers. The shared knowledge helps us to further individualize our services. Julie Raynor Gross is a Master Practitioner.

## **ASSESSMENT SERVICES**

### **Murphy-Meisgeier Type Indicator for Children (MMTIC ®)**

Measures psychological type preferences in children and young people from the ages of 7 to 18

### **Myers Briggs Type Indicator Step II™ (MBTI)**

Measures innate personality for people 14 years and older, including facets that differentiate individuals within each of the 16 types

### **Strong Interest Inventory® (SII)**

Assesses interests in academics, extracurricular activities, and careers



*We greatly appreciate everything you have done for our children.  
Our daughter and son have flourished and really valued your help!*

*Parent, Princeton 2013, Michigan 2017, University of Miami MD-MPH 2017*

# ADMISSIONS: OVERVIEW

No two applicants are the same, and so there's no such thing as a one-size-fits-all approach. Collegiate Gateway is dedicated to providing each student with personalized, strategic guidance through every phase of the college admissions process. From identifying best-fit features and programs all the way to making a final university selection, we provide ongoing support – always in the service of maximizing our students' admissions chances.

We offer admissions expertise at every level of higher education, from freshman and transfer admissions to professional and graduate school.

## **ADMISSIONS SERVICES**

- Develop a list of “best-fit” features and universities
- Provide comprehensive comparative information
- Brainstorm and edit essays
- Counsel on recommendations and standardized testing
- Conduct mock interviews and provide feedback



*We are so grateful for your patience, positive attitude,  
and good humor throughout the college application process.*

*Parent, Bates 2018 and Bucknell 2018*

# ADMISSIONS: UNDERGRADUATE

## **FRESHMAN**

Applying to college requires self-awareness, meticulous organization, and knowledge of the admissions landscape. Collegiate Gateway guides high school students and their parents through this complex process, often starting in 9th grade to establish a foundation for effective applications later on. Meeting frequency increases from quarterly meetings in freshman year to weekly meetings in senior year, supplemented by continual accessibility through phone, email, and video conference.

## **TRANSFER**

Transferring to a new college or university is a unique process, entirely distinct from the freshman admissions process. We help students reflect on their college experience, crystallize their newfound knowledge, and communicate a compelling story. At the same time, we provide organizational support to help students manage the process while completing a rigorous college course-load.



*I realize you made a lot of effort to help me (late nights, quick turnarounds)  
and I appreciate all your guidance. It was great working together!*

*Student, Harvard Business School, Class of 2017*

# ADMISSIONS: GRADUATE

Collegiate Gateway provides guidance for students who choose to extend their education beyond an undergraduate degree. Due to the specialized, career-focused nature of graduate programs, our consulting process often includes conducting personality and interest assessments in order to clarify students' goals and ambitions. From there, we identify the features that differentiate academic programs, and help match students with programs and universities in which they will thrive.

## **PROFESSIONAL**

We work closely with students on medical, business, and law school applications, often providing guidance on relevant coursework and activities throughout college and gap years. Students increasingly take time between college and graduate school, and we help students choose the best post-college research or employment options to support their ultimate career goals.

## **GRADUATE**

Collegiate Gateway brings comprehensive knowledge of higher education to counsel students on a wide variety of Masters and Doctoral programs. Our students have attended a wonderful array of programs in fields as varied as engineering, finance, urban planning, journalism, and psychology.



*I am now 5 for 5 on admissions! I got into Emory Law with a \$100,000 scholarship, which will help me start my career. I am quite thrilled.*

*Student, Emory Law, Class of 2018*

# CAREERS

Finding a fulfilling career path requires matching an individual's preferences, talents, and personality with appropriate occupations. We begin by becoming familiar with our clients' academic and personal backgrounds, and then provide a variety of services to help them present their strengths and accomplishments as effectively as possible.

## **CAREER SERVICES**

- Administer MBTI and Strong Interest Inventory assessments
- Clarify preferred styles of learning, working, leadership, and teamwork
- Determine best-fit academic and career paths
- Develop effective resumes and cover letters
- Conduct mock interviews with feedback



*At the core of my counseling practice is a life-long philosophy of positivity, empowerment, and support.*

*Julie Raynor Gross, President and Founder*

# ABOUT JULIE

Julie Raynor Gross is Collegiate Gateway's President and Founder. As a college admissions counselor, she draws on a diverse, interdisciplinary background in psychology, English literature, education, and business. Altogether, this experience allows her to work more effectively with students, and to craft creative approaches that integrate an individual's talents, goals, preferences. She has in-depth experience in developmental psychology and counseling, and is a Master Practitioner of several assessments that identify students' innate personalities and career interests.

Gaining admission to a top-tier college has never been more difficult, more complex, or more stressful. But with the right amount of warmth, guidance, and sensitivity, she helps clients to become more aware of their interests, confident of their unique talents, and empowered to achieve their goals.

## AFFILIATIONS



## EDUCATION



HARVARD BUSINESS SCHOOL

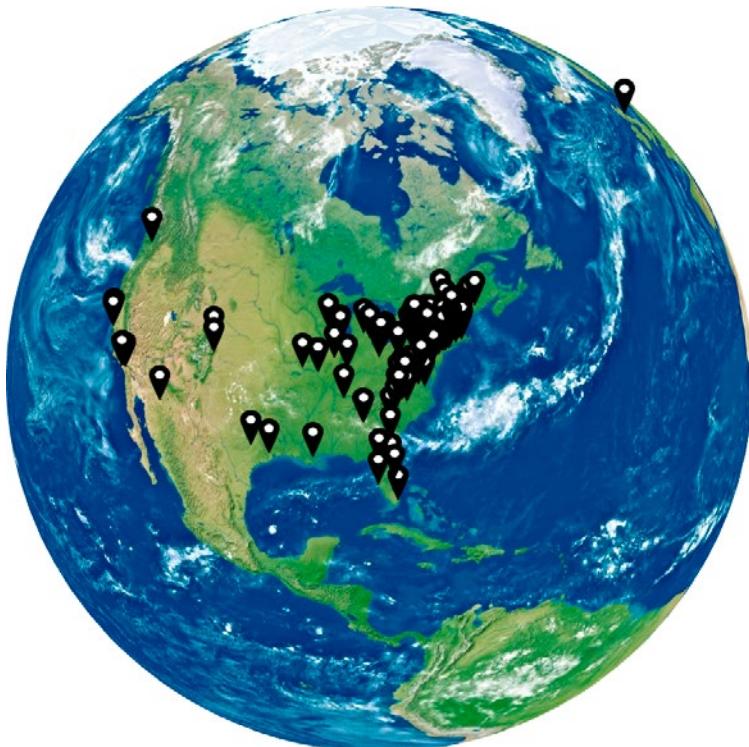


## CERTIFICATIONS



# 200

universities visited, including 25 international schools



# 95%

of our freshman applicants have been accepted to one or more of their top three college choices

# 100%

of our transfer applicants have been accepted to one or both of their top two college choices

# 95%

of our graduate applicants have been accepted to one or more of their top three choices

# 85%

of our early admissions applications to college have been accepted

# STATISTICS

College admissions, ultimately, is about people, not numbers. Nevertheless, we're proud of ours. In addition to a high success rate placing students at top-tier colleges, we've visited hundreds of institutions throughout the United States, Canada, England, Scotland, and Hong Kong. In doing so, we've met with countless students, faculty members, and admissions officers, giving us a unique depth of insight into the academic, social, and admissions landscapes of schools around the world.



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